



Toolkit for Individuals

#GivingTuesday

Tuesday, November 28, 2023

#GI[♥]INGTUESDAY
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Here are a few ideas, but the possibilities are absolutely endless:

- Discover a local fundraiser, community drive or coordinated event to join others in your area or with your same interests in giving back — they need your help.
- Raise money for an organization or cause you are passionate about. [Visit the GivingTuesdayLeb.com Giving Guide to find a nonprofit.](#)
- Check with your employer to see if they match donations! You can do this quickly by using Double the Donation – which is offering their tool for free on GivingTuesday! You can choose to donate stock with these easy tips found in this guide from Donate Stock.
- Share kindness with your neighbors—check on those who are alone and may need help with errands or just a friendly voice to talk to.
- Volunteer virtually! Our friends at Volunteer Match can help you find an opportunity near you (or you can help a nonprofit from anywhere in the world since it's remote!)
- Share a quick tutorial that offers up a skill or lesson to help others discover something new or helps students add to their at-home learning.
- Encourage others to share kindness and be generous during this time.
- Match others' gifts to your favorite nonprofit and make an even greater impact!



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Sample Social Media Messages

Twitter

- I'm showing my support for [cause/nonprofit] this Nov 28th for #GivingTuesday. Let's come together to support our communities around the world.
- I'm proud to stand with people around the world in raising awareness & support for nonprofits and people who are helping communities. Join me in giving back this #GivingTuesday
- Join me and millions around the world in giving back, spreading kindness, and showing how together we can be a force for good on #GivingTuesday:

Facebook/Instagram

- This Nov 28, I'm joining forces with people and organizations around the world for #GivingTuesday. Let's create a wave of generosity by sharing how you will support nonprofits, individuals, and organizations this November.
- Join me and millions around the world in giving back, spreading kindness, and showing how together we can be a force for good on #GivingTuesday!
- I'm joining forces with people and organizations in nearly every country for #GivingTuesday—a global day of giving and unity that will take place on Nov 28, 2023. Follow @givingtuesday for ideas and ways you can help.

LinkedIn

- I'm joining forces with people and organizations in nearly every country for #GivingTuesday—a global day of giving and unity that will take place on Nov 28, 2023. There are so many ways you can help others, but visit GivingTuesday.org for ideas



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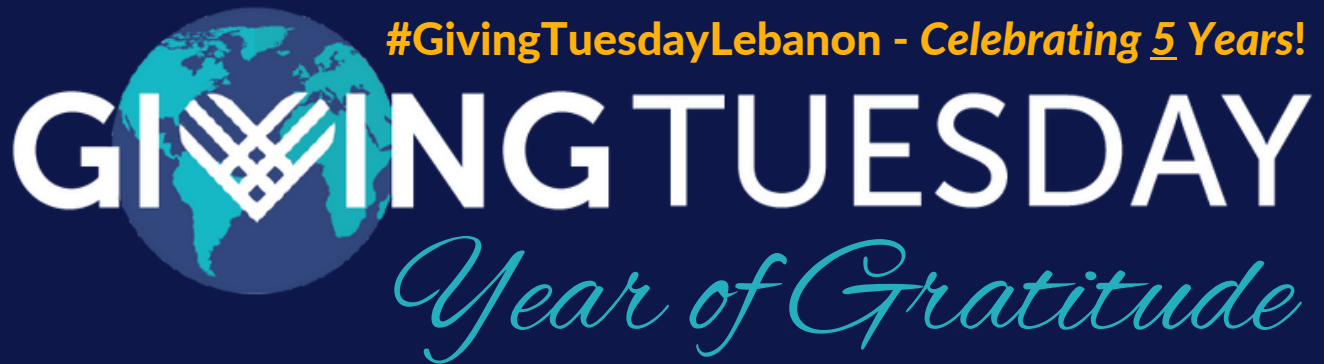
Social Media Ideas

- Post an [#Unselfie](#)—a post on social media that shares a message about why you give back. ([Download the template here](#))
- Create your own P2P Fundraiser for a nonprofit
- Change your Twitter display name to show your support for a nonprofit
- Add a Facebook frame to your profile to show that you're giving back for GivingTuesday
- Add an Instagram donate sticker to your story
- Share a cause that matters to you or a story about how someone has inspired you to help
- Use our “Together we...” theme to share ideas on we can come together to help
- Add a favorite nonprofit's link to your work or personal email signature



SAVE THE DATE

Tuesday, November 28, 2023



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GivingTuesdayLeb.com
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