

## #GivingTuesdayNow: A Global Day of Unity and Giving

**#GivingTuesdayNow is a global day of generosity and unity, a day to come together and give back in response to the unprecedented need caused by COVID-19, no matter who or where we are.**

**At a time when families are home together, a day to focus on the power of generosity, #GivingTuesdayNow, is a great opportunity to work together to help and heal our communities - and to establish family habits that will last far beyond this crisis.**

This document is a resource for communities and families interested in participating in GivingTuesdayNow on May 5th, 2020.

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### IDEAS FOR FAMILIES AND CHILDREN

GivingTuesday's youth leaders came up with ideas for how kids and families can participate in #GivingTuesdayNow. Of course, we encourage you and your family to get creative. Use these examples as a jumping off point or generate your own generosity ideas. And remember, distancing and safety regulations are different in every city and country, so we encourage you to adapt ideas to fit the safety needs of your community.

**Once you decide on your #GivingTuesdayNow plans, we'd love to hear about them so others can learn from your creativity! Make sure to [share them here](#).**

### Why participate in GivingTuesdayNow?

- **It's a global platform for generosity, strengthening civic bonds, and healing communities.**
- **It's an opportunity for anyone, anywhere to give back** in the way is most meaningful to them
- **It's a rallying cry for the country and the world: More than \$2B raised** on GivingTuesday in 2019
- Since 2017, GivingTuesday continues to be the **largest online giving day** of the year
- GivingTuesday is now **one of only three days annually** where donors search for nonprofits to support

\*Sources: Classy, Network for Good, Blackbaud, The Nonprofit Times



**READY TO GET CREATIVE...LET'S GO!**

## DIY Masks + PPE [Personal Protective Equipment]

Supplies and critical protective gear are in short supply. Now that we've all been encouraged to wear protective masks in public, it's time for us to get creative with making protective equipment for ourselves and the essential workers that need it most.

**Create protective masks and equipment for yourself, a neighbor, or an essential worker in need.**

There are tons of ways to create protective masks. Here are just a few resources:

- **GTKids Leader Khloe Thompson**, [created a video for a DIY face mask](#) for those of us that use sewing machines or want to learn how to sew.
- The CDC has resources for DIY face masks [here](#).
- If you are able to provide PPE to health care workers in need or are in need yourself, check out [Get Us PPE](#). This amazing organization lists numerous hospitals in need of protective gear and gives specific instructions, including drop-off points, for donating to each one.

## Create + share your own GT heart

With the caption "Together we -- ..."

We all could use a little love right now. GivingTuesday has always encouraged people to get creative and make their own iconic GivingTuesday heart.

**With supplies at home, come up with your own GivingTuesday heart and share it.** Our theme for #GivingTuesdayNow is **Together We...** Share your heart with the caption "Together We \_ " and fill in the blank.

Send your heart in the mail to family far away, email your heart on an email chain to friends and family that could use some love, post your heart in your window or draw it on the sidewalk for your neighbors, or make a digital heart with design software and send it virtually. Share what you come up with on social media using the hashtag #GivingTuesdayNow.

The #GivingTuesdayMilitary team are making #HeartsforHeroes - [learn more here](#).

Wouldn't it warm your heart to see a flood of different hearts being shared on social on #GivingTuesdayNow May 5, 2020?



## Circle up with your family and friends

Ever heard of a giving circle? It's basically a circle of people who care about giving.

### **Create your own giving circle with your family members or friends.**

Together, pool your resources or time to support a cause that you and your family care about. Dump out that piggy bank and put your heads together to think about organizations or causes in your community that could use your support.

Does your family love animals? Look up local animal shelters and see if they are in need of support. Are you a family of musicians? Athletes? Look up local causes and see if you can support them during this time - either by donating resources or participating in virtual programming. We are all struggling during this time, and every little bit counts.

## We're all a little lonely - show support + friendship

We're all at home right now and in need of some friendship **\*\*from far away\*\***

### **We have a few ideas on how we can support some of the people in our community that may need some extra support.**

- **Connect with a virtual pen pal** - there are many safe ways to connect kids around the world that may be in need of a friend. [Check out these FREE options](#) for how to connect kids around the world that are stuck at home and in need of a friend.
- **Record a video message of hope** - seniors, veterans, and many others are on lockdown and isolated in their rooms or at home. They could use some encouraging messages of hope from young people. Record a video of yourself or family and send it to someone that could use it.

An Oregon VA home gave us the idea for this after soliciting for encouraging videos to be displayed on the closed circuit televisions in the veterans room. Contact your local nursing and veterans homes and see if you can start this project in your hometown!

- **Share some good news** - Have you seen John Krasinki's [Some Good News](#) broadcast? There's nothing we need more right now, than some good news. Do you have good news to share? Video yourself sharing some good news and post it on social or send to friends and family. It will help to share some light during this dark time.



## Ideas Bucket

Need other ideas? Our team sends a daily generosity reminder right to your phone or inbox. [You can sign up here](#). Some other ideas we've sourced from our network include:

- **Help out your neighbors** - help with yard work or other chores for those who are ill, elderly, or immuno-compromised. **Suggestion from GTKids leader Michael** - make a flier and leave it on door steps offering to do yard work for your neighbors on May 5th. Ask neighbors to put the flier back on their door if they are interested in your help with a note with what they need help with. This will limit interaction!
- **Share your stockpile** - if you have an abundance of unopened non-perishable food, unopened over-the-counter medicines, or extra cleaning supplies, gather them in a box or shopping bag to leave in a common area for neighbors in need. Don't forget about pets! If you have extra pet food, be sure to include it. [See it in action](#).
- **Give the gift of a great story** - while younger kids are at home and parents are busy working from home or on the front lines helping communities, we can share great stories with kids bored at home. Take a video of yourself reading one of your favorite stories and share it online. Checkout [Storyline](#) for inspiration from celebrities!
- **Volunteer virtually** - You don't have to leave the couch to give back! There are plenty of virtual volunteer opportunities that you can do from the comfort of your own home. Check out some of our favorites [here](#).

